

University Meets Industry: Calling in Real Stakeholders



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#### Motivation





Theory -> Practice

#### Motivation: Case study based learning

- Formal education in RE provides knowledge
- How about the skills?
  - Application of knowledge
  - Communication
  - Team skills
  - Affective attributes





#### Motivation: Case study based learning & research

- Recruiters look more for soft skills [Hermann2013]
- Practicing in a "safe" learning environment
- Chance to perform research





#### Outline

- Study Design
- Study Implementation & Results
- Discussion
- Conclusion & Future Work



## **Learning Goals**





### Study Design



Prepare

- Initial Lectures
- Team Building
- Stakeholder Presentation

Elicit & Analyze

- Brainstorming
- Interviews
- Workshops
- Modelling

Finalize

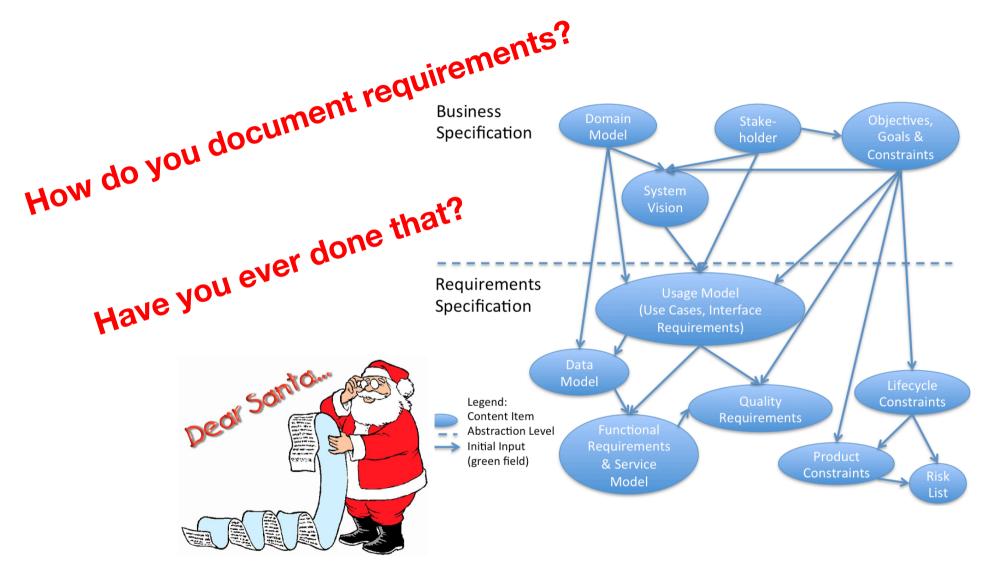
- Documentation
- Presentation
- Examination

# Study Implementation

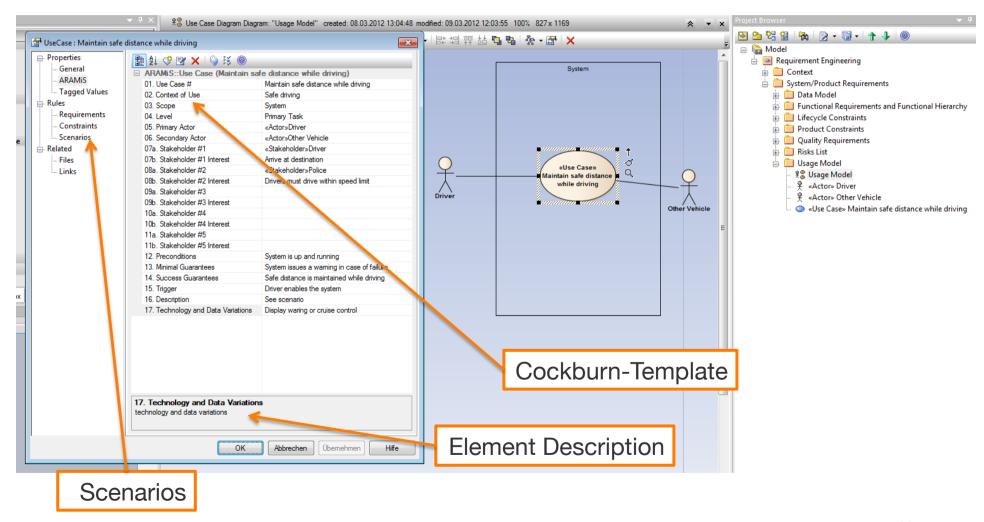
University	TU München	Univ. of Namur
Responsible	Manfred Broy	Patrick Heymans
Designer	Birgit Penzenstadler	Martin Mahaux
Trainees	22 MSc students Software Engineering	18 MSc students, 50% Info Systems 50% Mngmt Science
Time frame	28 lecture + 32 case study	4 lecture + 46 case study
Stakeholder	Project manager "DriveNow" BMW	HR director UN, experts in mobility & application design
Project	Case study for system already implemented	System possibly intended to be built



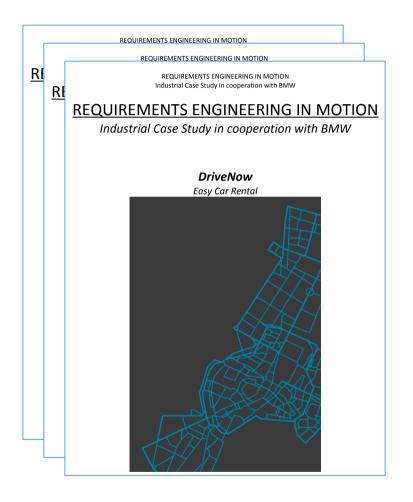
### Implementation - Artefact Model for Requirements

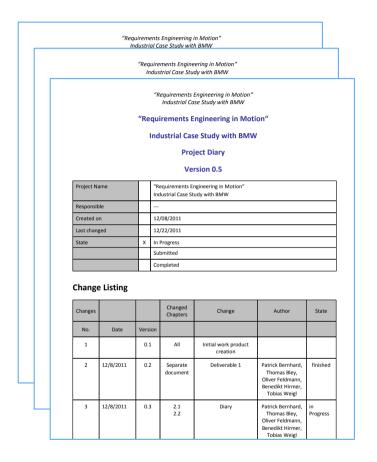


#### Implementation - Tooling for Artefact Model



#### Result – Requirements Deliverable & Project Diary

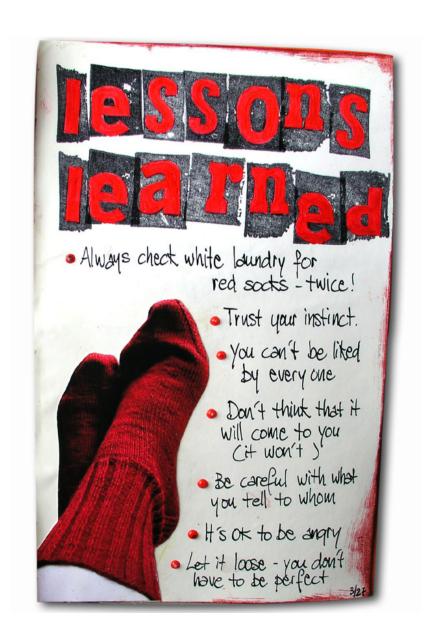




Allowing for creativity and autonomy means we need to allow mistakes. We need to give feedback so they learn from those mistakes.

# Assessment & Lessons Learned

- Students
  - Feedback: good
  - Artifact quality: decent
  - Success rate: high
  - Competencies: improved
- Stakeholders
- Research
- Responsibility
- Effort & Costs



# Assessment & Lessons Learned

- Students: successful
- Stakeholders
  - Positive feedback
  - Different objectives
- Research
  - Creativity: improv techniques
  - Sustainability requirements
- Responsibility: high motivation
- Effort & Costs: planning



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#### Discussion



- Benefits
  - Improved skills
  - Research
- Drawbacks
  - Close-to industrial setting
  - Availability of stakeholders
  - Different learning goals
- Success Factors:
  - Freedom
  - Feedback
  - Real problem
  - Teams
  - Fun
- Validity: no formal analysis

#### Conclusion & Future Work

- Repeat
- Copy
- Improve
- Report



