

IEEE Virtual Reality 2007

Hilton Charlotte Center City
222 East Third St.
Charlotte, North Carolina, USA, 28202
10 – 14 March 2007

<http://conferences.computer.org/vr/2007/>

Exhibitor Prospectus

Contents

Exhibitor Deadline Dates, Program Schedule, and Meeting Contacts.....	2
Space Assignment and Fees	3
Contractual Considerations	4
Previous Exhibitor List and 1997-2006 Attendee History	5
Exhibit Application	6

IEEE Virtual Reality 2007

Hilton Charlotte Center City
Charlotte, North Carolina, USA
10 – 14 March 2007

DEADLINES

1 February 2007

☐ Deadline for Application and Full Payment

15 February 2007

☐ Space Assignments Mailed

27 February 2007

☐ No Refunds for Cancellation

☐ Exhibitor Registration Form Due

☐ Deadline for Hotel Reservation

MEETING CONTACTS

VR 2007 Exhibit Contacts:

Exhibits Co-Chairs

Sabarish Babu, sbabu@uncc.edu

Jarrell Pair, pair@ict.usc.edu

Skip Rizzo, arizzo@usc.edu

vr-exhibitchairs@IEEE.ORG

Conference Co-Chairs

Doug Bowman, dbowman@cs.vt.edu

Simon Julier, S.Julier@cs.ucl.ac.uk

vr-generalchairs@ieee.org

Conference Services Manager
(TBD)

PRELIMINARY PROGRAM SCHEDULE

Weekend program includes the Symposium on 3D User Interfaces (3DUI), workshops, and tutorials.

Weekday program (Monday-Wednesday) consists of the main VR conference.

Friday, 09 March 2007

3DUI/Weekend Exhibits Installation 12:00 pm – 6:00 pm

Saturday, 10 March 2007

3DUI/Weekend Exhibit Hall Hours 9:30 am - 6:00 pm

Morning Session

Break with Exhibitors

Lunch

Afternoon Session

Break with Exhibitors

Sunday, 11 March 2007

3DUI/Weekend Exhibit Hall Hours 9:30 am - 1:00 pm

Morning Session

Break with Exhibitors

Lunch

3DUI/Weekend Exhibits Dismantle 1:00 pm - 5:00 pm

VR Exhibits Installation 1:00 pm - 5:00 pm

VR Exhibits Reception 6:00 pm – 8:00 pm

Monday, 12 March 2007

VR Exhibits Hours 9:30 am - 6:00 pm

Morning Session

Break with Exhibitors

Lunch

Afternoon Session

Break with Exhibitors

Tuesday, 13 March 2007

VR Exhibits Hours 9:30 am - 6:00 pm

Morning Session

Break with Exhibitors

Lunch

Afternoon Session

Break with Exhibitors

Wednesday, 14 March 2007

VR Exhibits Hours 9:30 am - 2:00 pm

Morning Session

Break with Exhibitors

Lunch

VR Exhibits Dismantle 2:00 pm - 6:00 pm

Meeting Information

IEEE Virtual Reality is the world's premier international technical conference on all aspects of virtual, augmented, and mixed reality. It has been held each year since 1993. Attendees come from around the world, and include researchers and developers from industry, government, and academia. IEEE VR 2007 will be held in the Hilton Charlotte City Center in Charlotte, North Carolina. VR 2007 will be co-located with the second IEEE Symposium on 3D User Interfaces (3DUI 2007). Weekend activities (Saturday 10 March – Sunday 11 March) will include 3DUI, VR workshops, and VR tutorials, as well as an exhibits reception on Sunday evening. Weekday activities (Monday 12 March – Wednesday 14 March) will consist of the main VR conference program.

Space Assignments and Fees

Purpose

The purpose of all exhibits is to inform meeting participants of the types and nature of the products displayed related to applications in Virtual Reality and to provide information and explanation concerning related products and services.

Space Assignments

The following rules and regulations governing the exhibit under the auspices of the IEEE Virtual Reality Conference are part of the application for space and constitute a contract between the Exhibitor and the Conference. They have been formulated in the best interest of the Exhibitor and full cooperation of the Exhibitor in their observance is asked. Any detail not specified is subject to decision by the Chair of the Conference. *Since exhibition space is limited assignments will be based on the date the application and the payment is received.*

Space Selections

The Exhibitor agrees to accept the space assigned. The application, along with full payment of space, should be submitted to the conference exhibition office by **1 February 2007**. The Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary.

Contract for Space

The acceptance of the application by the IEEE Computer Society and the full payment for rental charges constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Facsimile applications must include a credit card number, expiration date, and signature. **Telephone requests will not be honored.**

Space Rental Fees

Booth size	3DUI/Weekend only Saturday morning – Sunday afternoon	VR only Sunday evening – Wednesday afternoon	Both 3DUI/Weekend and VR Saturday morning – Wednesday afternoon
Single – 10' x 10'	USD \$650	USD \$1700	USD \$2100
Double – 10' x 20'	USD \$850	USD \$2750	USD \$3200
Triple – 10' x 30'	USD \$1050	USD \$3300	USD \$3700

Terms of Payment

Full payment **MUST** accompany the application for space. No application will be processed without remittance of full payment. Deadline for initial space assignments is **1 February 2007**.

Cancellations

Exhibitors are requested to notify the Conference Services Department of the IEEE Computer Society of cancellations by physical mail, fax or by e-mail. Cancellations are not effective until notice has been received in writing (p-mail, fax or e-mail) by the Conference Services Department of the IEEE Computer Society.

Conference Services Department
 IEEE Computer Society
 1730 Massachusetts Avenue NW
 Washington, DC 20036

FAX: +1 202-728-0884
 register@computer.org

Space reductions are considered cancellations and are subject to cancellation fees. It is understood that the IEEE Virtual Reality Conference reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed.

In the case that the conference is not able to assign space to an exhibitor all payment received so far from the exhibitor will be reimbursed.

Refunds

The date on which the Exhibitor's written notice of cancellation is received will be the official cancellation date. Cancellation of space by 27 Feb 2007 will result in 50% refund of registration fee. **No refunds will be granted after 27 February 2007.**

Failure to Occupy Space

Any Exhibitor failing to occupy space is not relieved of the obligation to pay full rental price for space. The Conference shall have the right to use exhibit space as it sees fit.

Sharing Space

Subletting of space is not permitted.

Furnishings

The Conference will provide a table and two chairs.

Signs

A 7" x 44" I.D. sign (b/w) will be furnished to each exhibitor by the Conference.

Badges and Staffing

Each exhibiting company is limited to ten (10) complimentary printed representative badges per booth. Exhibits must be staffed during show hours. Please note that you will be in violation of regulations if the exhibit is not staffed. Identification badges may be picked up at the registration desk. Badge exchange between exhibitor representatives is not permissible.

Operation of Exhibits

The management reserves the right to restrict exhibits which because of sound, method of operation, materials, content or any reason are objectionable, and also to prohibit or evict any exhibit as a whole.

Size of Exhibits

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material or anything of a character which may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, the IEEE Computer Society is not liable for any refunds, rentals or other exhibit expenses.

Hotel Information

Reservations at the Hilton Charlotte Center City must be made by **5:00pm EST, Thursday, 15 February 2007.**

CONTRACTUAL CONSIDERATIONS

Violations

As a condition for exhibiting, each Exhibitor shall agree to observe all policies. Violators will not be eligible to exhibit at future IEEE Virtual Reality meetings.

Insurance

Advise your agent! Insurance on all exhibits is the responsibility of the Exhibitor. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

Limitation of Liability

Exhibitor agrees with IEEE that IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor and that Exhibitor will indemnify and hold harm less IEEE from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representative.

Catastrophe

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.

IEEE Virtual Reality PREVIOUS EXHIBITORS

VR 2006 Washington, DC, USA

Cyviz
Fakespace Systems
Handshake VR
Haption
Immersion
Intersense
Intuition
Mimic Technologies
Moog FCS
MPB Communications
NVIS
Quanser
Sensable

VR 2005 Bonn, Germany

BARCO
Bitmanagement Software GmbH
CYVIZ
Digital IMAGE
ERCIM
EST, Engineering Systems Technologies
Handshake VR
Hewlett Packard
Intersense
Journal of Virtual Reality and Broadcasting
Laval Virtual
Lumus Ltd.
NVIDIA
projectiondesign
SensAble Technologies
Sense Graphics
SGI
Vicon
Virtools
VISCON
VRLOGIC GmbH

IEEE Virtual Reality ATTENDANCE HISTORY

2006 IEEE Virtual Reality Conference
Washington, DC, USA
Attendance – 503

2005 IEEE Virtual Reality Conference
Bonn, Germany
Attendance – 514

2004 IEEE Virtual Reality Conference
Chicago, Illinois
Attendance – 463

2003 IEEE Virtual Reality Conference
Los Angeles, California
Attendance – 414

2002 IEEE Virtual Reality Conference
Orlando, Florida
Attendance – 484

2001 IEEE Virtual Reality Conference
Kanagawa, Japan
Attendance – 305

2000 IEEE Virtual Reality Conference
New Brunswick, New Jersey
Attendance – 481

1999 IEEE Virtual Reality Conference
Houston, Texas
Attendance – 353

1998 IEEE Virtual Reality Conference
Atlanta, Georgia
Attendance – 252

1997 IEEE Virtual Reality Conference
Albuquerque, New Mexico
Attendance – 250



IEEE Virtual Reality 2007

10 – 14 March

IEEE Computer Society
1730 Massachusetts Avenue NW
Washington, DC 20036

EXHIBIT APPLICATION

(Application deadline: 1 February 2007)

Please type company name as it should be published.

Name: _____

Company: _____

Address: _____

(No P.O. Box addresses please)

City/State/Zip: _____

Telephone: _____

Fax: _____

Email: _____

I would like to be contacted regarding promotional opportunities.

We, the undersigned, hereby apply for exhibit space at the IEEE Virtual Reality, subject to the rules and regulations governing the exhibition as stated in this prospectus, which we accept as part of the agreement. We agree to accept the space assigned.

Exhibit program for 3DUI/Weekend runs from Saturday (25 March) morning to Sunday (26 March) afternoon.

Exhibit program for IEEE VR2007 runs from Sunday (26 March) evening to Wednesday (29 March) afternoon.

Please indicate the booth size needed and the exhibit program you desire below (check only one):

Booth size	3DUI/Weekend only Saturday morning – Sunday afternoon	VR only Sunday evening – Wednesday afternoon	Both 3DUI/Weekend and VR Saturday morning – Wednesday afternoon
Single – 10' x 10'	<input type="checkbox"/> USD \$650	<input type="checkbox"/> USD \$1700	<input type="checkbox"/> USD \$2100
Double – 10' x 20'	<input type="checkbox"/> USD \$850	<input type="checkbox"/> USD \$2750	<input type="checkbox"/> USD \$3200
Triple – 10' x 30'	<input type="checkbox"/> USD \$1050	<input type="checkbox"/> USD \$3300	<input type="checkbox"/> USD \$3700

VR Exhibit Application Form (continued)

We are (please circle):

Manufactures Manufactures Rep Resellers Industrial Distributors
Publishers Government Agency Other: _____

TERMS FOR PAYMENT

Full payment for regular booking is due **by 1 February 2007** and must accompany this application. Notification of space assignments will be mailed 15 February 2007.

Cancellation of space by 27 February 2007 will result in a penalty of 50% of the total cost of the space assigned. No refunds will be granted after 27 February 2007.

Return Application Form and Full Payment to:

Conference Services Department
IEEE Computer Society
1730 Massachusetts Avenue NW
Washington, DC 20036
USA

FAX: +1 202-728-0884
e-mail: register@computer.org

Questions: +1-703-503-0500 x242
e-mail: VR-Exhibitschairs@IEEE.ORG

As an authorized representative of the Company named above, I have read and understand the rules, regulations, and contractual considerations outlined in the IEEE Virtual Reality 2007 Conference Exhibitor Prospectus. I understand and agree to accept and abide by those rules and regulations. The acceptance of our application by the IEEE Computer Society and the deposit on rental charges constitute a contract.

Signature: _____ Date: _____

Name (Please Print): _____ Title: _____

Payment Method (choose one):

Check: Make all checks payable to *IEEE Computer Society*. Checks must be in U.S. dollars drawn on a U.S. bank.

Credit card: Complete all information below for credit card to which all exhibit fees are to be charged.

American Express MasterCard VISA Diners Club

Card Number: _____ Exp.Date _____

Card Holder: _____

Signature: _____

All assigned exhibitors will receive a receipt for the fees paid to the conference. In case of cancellation by the exhibitor, a corresponding receipt will be issued. In case of cancellation by the conference (e.g. not enough exhibition space) the exhibit fee will be returned.