

IEEE WORLD CONGRESS ON SERVICES 2019

8–13 July 2019

University of Milan • Milan, Italy



Industry Sponsorship Program

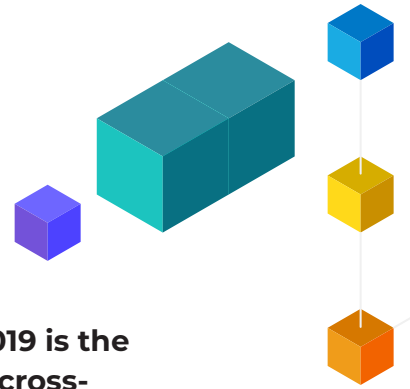


conferences.computer.org/services/2019



The IEEE SERVICES multi-conference model is an exceptional opportunity to access key researchers, practitioners, and influencers from a wide variety of services-computing interests—including leading universities, government agencies, and companies from around the globe—at one event.

IEEE SERVICES 2019



The IEEE World Congress on Services (IEEE SERVICES) 2019 is the leading technical forum that promotes service-oriented cross-technology integration for worldwide modern industries.

The premier international gathering for services research, innovation, and leadership, IEEE SERVICES is where the brightest minds converge for services computing's latest developments and breakthroughs.

Based on a holistic services-oriented approach to technology, the event will cover:

- All aspects of services computing, research, trends, and applications;
- Topics including AI, big data, blockchain, cloud, edge, and Internet of Things (IoT);
- Service software technologies for building, delivering, and managing innovative industry services, solutions, and applications.

IEEE SERVICES is affiliated with seven co-located conferences solely sponsored by the IEEE Computer Society under the auspice of the Technical Committee on Services Computing (TCSVC).

- IEEE International Congress on Big Data (BigData Congress 2019)
- IEEE International Conference on Cloud Computing (CLOUD 2019)
- IEEE International Conference on Edge Computing (EDGE 2019)
- IEEE International Conference on Cognitive Computing (ICCC 2019)
- IEEE International Congress on Internet of Things (ICIOT 2019)
- IEEE International Conference on Web Services (ICWS 2019)
- IEEE International Conference on Services Computing (SCC 2019)

Additionally, two signature symposia on future digital health services and future financial services will also take place as part of the event.

Get Involved!

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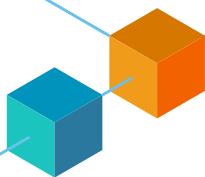
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New Ways to Engage

In response to popular demand, this year we are introducing four levels of premier sponsorship packages, providing targeted opportunities for:

- Connecting with international experts and influencers who can evaluate your products and influence their adoption.
- Positioning your company as a leader in the services space by showcasing your innovations.
- Gaining worldwide recognition and visibility for your brand with enhanced branding opportunities.



Sponsorship Levels

Platinum Sponsor	€15,000
Gold Sponsor	€10,000
Silver Sponsor	€7,500
Bronze Sponsor	€5,000

All platinum, gold, and silver sponsorships are limited because they include table-top displays.



Your Participation Matters

Maximize your presence at the conference with a platinum, gold, or silver sponsorship, which include a table-top display. Situated in a high-traffic location, your display provides a better way to connect with all congress attendees. Your participation also allows you to:

- Demonstrate your company as a thought leader and position your technology in front of tech-savvy influencers.
- Create opportunities to recruit tech talent—build relationships with in-demand professionals and demonstrate your company's projects and opportunities in front of talented attendees.
- Foster employee development—give your free conference passes to technical staff who will develop deeper connections with services industry peers and bring new ideas and immediate takeaways back to your company.
- Gain continued exposure to thousands by being listed as a sponsoring company in the published proceedings hosted on IEEE Xplore.

IEEE SERVICES Technology is In Demand and Highly Valued

IEEE SERVICES is the ONLY services conference that publishes its proceedings in the IEEE Xplore digital library, demonstrating that it attracts technical papers and presentations from the most accomplished, focused, and forward-thinking researchers, practitioners, and innovators.

Attending Companies

Our strong conference history attracts an impressive list of attendees from recognized academic institutions, research organizations, and major corporations, including:

- ABB Corporate Research
- Adobe Systems, Inc.
- Amazon
- Argonne National Laboratory
- ATOS
- AT&T
- Benha Electronic Company
- BMW AG
- Conduent Labs India
- Coredigitech Solutions, Inc.
- CSIRO
- Defence Research Development Canada
- eBay
- Ericsson
- Expertise
- Government of Canada
- IBM
- IBM Center for Blockchain Innovation
- INRIA
- ING Bank
- Intel Corporation
- iRobot
- KAIST
- Laboratory for Machine Tools and Production Engineering (WZL)
- LG Electronics
- LinkedIn
- Microsoft
- Mir Telecom Limited
- Mitsubishi Electric Corporation
- NetApp
- Netflix
- Nissan Chemical
- NIST
- Play Games24x7 Pvt, Ltd.
- Salesforce
- Samsung Research—America and Bangalore
- Saudi Geological Survey
- Telecom SudParis
- The Texas Advanced Computing Center
- Toyota InfoTechnology Center, U.S.A., Inc.
- UBC
- US Department of Defense
- Würth Elektronik eiSos GmbH & Co. KG



Drawing high industry participation and engagement, IEEE SERVICES placed in the top 5% of all conferences sponsored by the IEEE Computer Society in terms of downloads in the IEEE digital library (Xplore) in the past year.



Sponsor Today and Enhance Your Reach Before, During, and After SERVICES 2019!

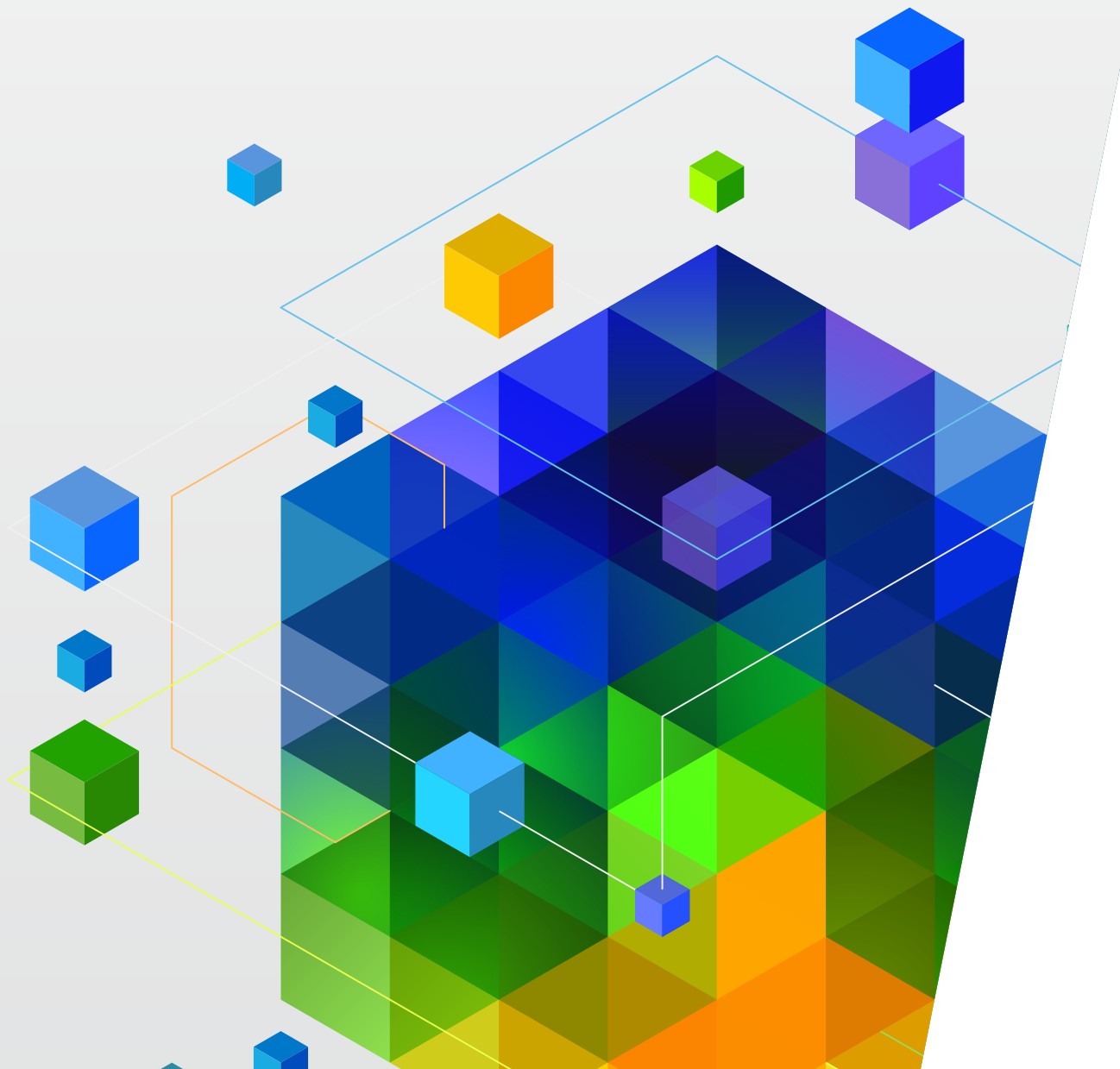
Discover more about these new sponsorship benefits and how they can benefit your company.

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Industry Sponsorship Program Benefits

Each level of sponsorship offers added benefits. Sponsors can choose from four different levels:

Bronze Sponsor

≥ €5,000

- Company logo with a link included on the IEEE SERVICES 2019 website
- Company logo included on the IEEE SERVICES 2019 final program (if received before June 1)
- Company sponsorship mentioned in the IEEE Computer Society web announcement of IEEE SERVICES 2019
- One-page (two-sided) company flyer included with conference bags

Silver Sponsor

≥ €7,500

- **All Bronze Sponsor benefits**, plus a 1/4-page ad in the final program
- A free exhibition/display table and one free staff pass
- One complementary full registration for IEEE SERVICES 2019
- One Certificate of Appreciation presented onsite by a senior IEEE Computer Society volunteer

Gold Sponsor

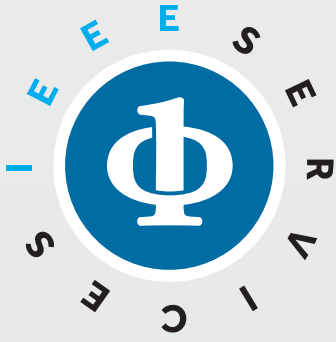
≥ €10,000

- **All Bronze Sponsor and Silver Sponsor benefits**, plus a 1/2-page ad in the final program
- One additional complementary full registration for IEEE SERVICES 2019 (total of two)
- A 5-minute presentation opportunity at the Congress Reception
- Upon request, an Appreciation Plaque signed by the IEEE Computer Society President and presented onsite

Platinum Sponsor

≥ €15,000

- **All Bronze Sponsor, Silver Sponsor, and Gold Sponsor benefits**, plus a full-page ad in the final program
- One additional complementary full registration for IEEE SERVICES 2019 (total of three)
- A 10-minute presentation opportunity at the Congress Banquet
- Acknowledged as an official sponsor of the annual PhD Symposium



Contact Us

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