



2020 IEEE World Congress on Services

July 6-11, 2020 Beijing, CHINA

<http://conferences.computer.org/services/2020/>

The 2020 IEEE World Congress on Services (SERVICES) will be held on July 6-11, 2020 in Beijing, China. The Congress is solely sponsored by the IEEE Computer Society under the auspice of the Technical Committee on Services Computing (TCSVC). The scope of the Congress will cover all aspects of services computing and applications, current or emerging. It covers various systems and networking research pertaining to cloud, edge and Internet-of-Things (IoT), as well as technologies for intelligent computing, learning, big data and blockchain applications, while addressing critical issues such as high performance, security, privacy, dependability, trustworthiness, and cost-effectiveness. The Congress will also include symposia and workshops supporting deep-dive discussions on emerging important topics, and complement the Congress program with industry and application presentations and panels. The Congress will be organized with the following affiliated conferences and symposia:

IEEE International Conference on Cloud Computing (CLOUD): The flagship theme-topic conference for modeling, developing, publishing, monitoring, managing, delivering XaaS (everything as a service) in the context of various types of cloud environments.

IEEE International Conference on Web Services (ICWS): The flagship theme-topic conference for Web-based services, featuring Web services modeling, development, publishing, discovery, composition, testing, adaptation, and delivery, and Web services technologies as well as standards.

IEEE International Conference on Services Computing (SCC): The flagship theme-topic conference for services innovation lifecycle that includes enterprise and vertical services modeling, microservices based solution creation, services orchestration, services optimization, services management, services marketing, and business process integration and management.

IEEE International Conference on Smart Data Services (SmartDataServices): The flagship theme-topic conference for data driven applications and solutions under the as-a-service model, including analytic services, smart data foundation, big data services, blockchain, and data computing at the edge and in IoT systems.

Symposium on Digital Health as a Service (DHAASS): DHAASS represents an emerging and critical direction for SERVICES covering the application of digital health as a service in transforming health and social care. Key themes for 2020 include definitions and safe implementations of health/medical microservices (dubbed the Uber of digital health), crowd sensing/sourcing, microservice integration, health service economics, among others.

Sponsor packages

We have 5 levels of sponsorship packages (*Diamond-Platinum-Gold-Silver-Supporter*) that offer different levels of visibility and involvement.

Level	Cost	Benefit
Diamond	25,000 USD	<ul style="list-style-type: none"> • Six congress registrations • One exhibition table • Sponsor's logo on banner display at the venue's main entrance • Sponsor's logo in the background board in the Congress hall • Sponsor's logo in the Congress program, website, and bag • Advertisement material in the participant's bag (must be provided)
	180,000 RMB	
Platinum	15,000 USD	<ul style="list-style-type: none"> • Five congress registrations • One exhibition table • Sponsor's logo in the background board in the Congress hall • Sponsor's logo in the Congress program, website, and bag • Advertisement material in the participant's bag (must be provided)
	110,000 RMB	
Gold	10,000 USD	<ul style="list-style-type: none"> • Four congress registrations • Sponsor's logo in the background board in the Congress hall • Sponsor's logo in the Congress program, website, and bag • Advertisement material in the participant's bag (must be provided)
	70,000 RMB	
Silver	5,000 USD	<ul style="list-style-type: none"> • Three Congress Registration • Sponsor's logo in the Congress program, website, and bag • Advertisement material in the participant's bag (must be provided)
	35,000 RMB	
Supporter	3,000 USD	<ul style="list-style-type: none"> • Two Congress Registration • Sponsor's logo in the Congress program, website, and bag • Advertisement material in the participant's bag (must be provided)
	21,000 RMB	

If you are interested in participating, but you can't find the opportunities that best fit your organization, please directly contact us and we will do our best to arrange alternative solutions: ieeservice2020@gmail.com.

Contact Person: Leye Wang, 15618364058, leyewang@pku.edu.cn
Zhi Jin, 13601297439, zhijin@pku.edu.cn