IEEE Virtual Reality 2010
IEEE Symposium on 3D User Interfaces 2010
Haptics Symposium 2010

Weston Waltham-Boston
70 Third Avenue
Waltham, MA 02451 USA

Conference Dates:
20-26 March 2010
Exhibit Dates:
22-26 March 2010

http://conferences.computer.org/vr/2010/

Supporter/Exhibitor Prospectus
# Table of Contents

Overview ................................................................................................................................. 3
Why Support and/or Exhibit at IEEE VR? ........................................................................... 4
Deadlines .................................................................................................................................. 4
Virtual Reality 2010 Meeting Contacts ................................................................................. 5
Haptics Symposium 2010 Meeting Contacts ....................................................................... 5
Previous Exhibitors and Attendance History ........................................................................ 6
Conference Support Benefits Table .................................................................................... 7
Additional Sponsorship Opportunities .................................................................................. 8
Exhibit Area Floor Plan ......................................................................................................... 9
Preliminary Exhibits Program Schedule ............................................................................... 10
Contractual Considerations ................................................................................................... 11
SUPPORT/EXHIBIT APPLICATION ...................................................................................... 13
Overview

IEEE Virtual Reality (VR) is the world’s premier international technical conference and exhibition on all aspects of virtual, augmented, and mixed reality. It has been held annually since 1993. In addition to the central virtual reality conference, this year’s event will include the 3D User Interfaces Symposium (3DUI), the IEEE Haptics Symposium (HS), and an exciting program of Workshops and Tutorials. Innovative research, groundbreaking products, pioneering concepts and hands-on experiences in the disciplines of virtual reality, augmented reality, and 3D user interfaces is what IEEE VR 2010, March 20-26, 2010 in Waltham, Massachusetts is all about. In addition to being home to more than 70 universities, the greater Boston area boasts more than 50 video-game companies. At this year’s conference, we will promote the cross-fertilization of gaming and VR through several efforts.

The bi-annual IEEE Haptics Symposium is the longest running haptics conference internationally, and is the premier opportunity for haptics practitioners – engineering, psychology and application design – to come together and share their latest innovations with each other and with industry.

Conference attendees come from around the world, and include researchers and developers from industry, government, and academia. The exhibit area at the conference provides a unique opportunity to interact with leading experts from those groups, as well as giving the attendees the opportunity to learn directly from you about your products and services and how they can help them to stay at the forefront of their fields.

We invite you to exhibit and to showcase your products at the most exciting combination of brightest minds, the most innovative research, the leading companies, and the most stimulating discussions in the fields of virtual environments, augmented reality, 3D user interfaces, and haptics.

The Conference and the Exhibit will be held at the Westin Waltham-Boston, in Waltham, MA, just west of Boston. The weekend activities (Saturday March 20-Sunday March 21) will include the 3D User Interfaces Symposium, the Workshops, and the Tutorials, as well as the Exhibits reception on Sunday Evening. The weekday activities will consist on the main VR conference program (Monday March 22-Wednesday March 24), including the vendor and research exhibitions, and the Haptics Symposium (Thursday March 25-Friday March 26).

Waltham, Massachusetts is ideally located 10 miles from downtown Boston along the Rt. 128 technology corridor, and is within an hour's drive of major airports in Boston, Providence, Rhode Island, and Manchester, New Hampshire.
Why Support and/or Exhibit at IEEE VR?

- Your organization will have the opportunity to meet 400 or more influential conference participants – and potential customers – from government, industry, and academia around the world that specialize in immersive environments, user interfaces, and content creation and analysis.

- Increase visibility among conference attendees through print, media, and personal contact. The VR 2010 exhibits will be held in an exclusive exhibits area, and will be the location of the Sunday evening reception as well as the location for break food service. The HS 2010 exhibits will be integrated into the academic posters and demonstrations area, facilitating excellent exposure.

- Your logos will be displayed on conference support placards, interstitial displays of the technical presentations, the conference web page, and will also be included in the conference proceedings and the final program (subject to print deadlines).

- Recruit from among the very best graduate students working in these areas.

- Facilitate the continuation of the most exciting and cutting-edge meeting on virtual reality.

Deadlines

29 January 2010
Deadline for Application and Full Payment to be included in the conference proceedings

3 February 2010
Deadline for Application and Full Payment

12 February 2010
Space Assignments Mailed (for exhibitors)

19 February 2010
No Refunds for Cancellation
Virtual Reality 2010 Meeting Contacts

**Exhibits Co-Chairs (vr-exhibitschairs@ieee.org):**
Skip Rizzo, University of Southern California, USA
Haruo Noma, ATR International, Japan
John Quarles, University of Texas at San Antonio, USA

**Conference Co-Chairs (vr-generalchairs@ieee.org):**
Robert W. Lindeman, Worcester Polytechnic Institute, USA
Carolina Cruz-Neira, University of Louisiana at Lafayette, USA

**Conference Services Manager:**
Alicia Zupeck, IEEE Meeting & Conference Management (a.zupeck@ieee.org)

Haptics Symposium 2010 Meeting Contacts

**Exhibits Co-Chairs (kuchenbe@seas.upenn.edu, colton@byu.edu):**
Katherine Kuchenbecker, University of Pennsylvania, USA
Mark Colton, Brigham Young University, USA

**Conference Co-Chairs (hapticSymp@cs.ubc.ca):**
Allison Okamura, Johns Hopkins University, USA
Karon MacLean, University of British Columbia, Canada
# Previous Exhibitors and Attendance History

<table>
<thead>
<tr>
<th>VR 2009 Lafayette, LA, USA</th>
<th>VR and HS 2008 Reno, NV, USA</th>
<th>VR 2007 Charlotte, NC, USA</th>
<th>VR and HS 2006 Washington, DC, USA</th>
</tr>
</thead>
<tbody>
<tr>
<td>3dvia</td>
<td>Barco</td>
<td>Intersense, Inc.</td>
<td>Cyviz</td>
</tr>
<tr>
<td>Advanced Realtime Tracking</td>
<td>IGT</td>
<td>Mechdyne, Inc.</td>
<td>Fakespace Systems</td>
</tr>
<tr>
<td>Christie</td>
<td>Intersense, Inc.</td>
<td>PhoeniX Technologies, Inc.</td>
<td>Handshake VR</td>
</tr>
<tr>
<td>Cyviz</td>
<td>Mechdyne, Inc.</td>
<td>Sensics, Inc.</td>
<td>Haption</td>
</tr>
<tr>
<td>Forum 8</td>
<td>PhaseSpace, Inc.</td>
<td>WorldViz, LLC</td>
<td>Immersion</td>
</tr>
<tr>
<td>Mercury Computer Sys.</td>
<td>Sensics, Inc</td>
<td>Fakespace Systems, Inc.</td>
<td>Intersense</td>
</tr>
<tr>
<td>PhaseSpace, Inc</td>
<td>Virtools, Inc</td>
<td>Virtools, Inc.</td>
<td>Intuition</td>
</tr>
<tr>
<td>Sensics, Inc</td>
<td>Visbox</td>
<td>5DT Products, Inc.</td>
<td>Mimic Technologies</td>
</tr>
<tr>
<td>WorldViz, LLC</td>
<td>WorldViz, LLC</td>
<td>Novint Technologies, Inc.</td>
<td>Moog FCS</td>
</tr>
<tr>
<td></td>
<td></td>
<td>PhaseSpace, Inc.</td>
<td>MPB Communications</td>
</tr>
<tr>
<td></td>
<td></td>
<td>SenseGraphics, AB</td>
<td>NVIS</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Intuition Network of</td>
<td>Quanser</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Excellence</td>
<td>Sensable</td>
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# IEEE Virtual Reality and Haptic Symposium Attendance History

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Waltham, MA, USA</td>
<td>Los Angeles, California</td>
</tr>
<tr>
<td>Attendance – 550‡ (expected)</td>
<td>Attendance – 414</td>
</tr>
</tbody>
</table>

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<tr>
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<tbody>
<tr>
<td>Lafayette, LA, USA</td>
<td>Orlando, Florida</td>
</tr>
<tr>
<td>Attendance – 388</td>
<td>Attendance – 484‡</td>
</tr>
</tbody>
</table>

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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Reno, NV, USA</td>
<td>Kanagawa, Japan</td>
</tr>
<tr>
<td>Attendance – 525‡</td>
<td>Attendance – 305</td>
</tr>
</tbody>
</table>

<table>
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Charlotte, NC, USA</td>
<td>New Brunswick, New Jersey</td>
</tr>
<tr>
<td>Attendance – 353*</td>
<td>Attendance – 481</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2006 IEEE Virtual Reality and Haptics Conference</th>
<th>1999 IEEE Virtual Reality Conference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington, DC, USA</td>
<td>Houston, Texas</td>
</tr>
<tr>
<td>Attendance – 503‡</td>
<td>Attendance – 353</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bonn, Germany</td>
<td>Atlanta, Georgia</td>
</tr>
<tr>
<td>Attendance – 514</td>
<td>Attendance – 252</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Chicago, Illinois</td>
<td>Albuquerque, New Mexico</td>
</tr>
<tr>
<td>Attendance – 463‡</td>
<td>Attendance – 250</td>
</tr>
</tbody>
</table>

Notes:
‡ Includes attendance numbers for the Haptics Symposium which began co-locating with IEEE VR on even numbered years in 2002.
* Attendance number reflects new registration options that alter the apparent attendance. Also, conference was in an odd numbered year, so held without the Haptics symposium.
Conference Support Benefits Table

We have designed the support levels to allow organizations of various sizes to be represented. Please note that the benefits listed here are the default for the given level of support. Please don’t hesitate to contact us if you would like to tailor your benefits in a different manner! We will work with you.

<table>
<thead>
<tr>
<th>Support Level</th>
<th>Cost</th>
<th>Full-Week Regs.</th>
<th>Exhibits-Only Regs.</th>
<th>Extra Banquet Tickets</th>
<th>Signage4</th>
<th>Event Sponsorship</th>
<th>Optional Exhibit Spaces7</th>
<th>Website Logo</th>
<th>Recognition in Printed Proceedings5,8</th>
<th>Recognition in Final Program6</th>
<th>Optional Attendee Bag Insert6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond</td>
<td>$15,000</td>
<td>3</td>
<td>12</td>
<td>5 (incl. 2 seats at head table)</td>
<td>Individual Banner</td>
<td>Choose 1: • Keynote (exclusive) or • Banquet (exclusive, VR or HS)</td>
<td>2</td>
<td>Diamond Area</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Yes</td>
</tr>
<tr>
<td>Platinum</td>
<td>$7,500</td>
<td>2</td>
<td>8</td>
<td>4</td>
<td>Individual Banner</td>
<td>Choose 1: • Reception (non-exclusive), • Lunch (non-exclusive), • WPI Lab Visit</td>
<td>2</td>
<td>Platinum Area</td>
<td>Half Page</td>
<td>Half Page</td>
<td>Yes</td>
</tr>
<tr>
<td>Gold</td>
<td>$4,500</td>
<td>1</td>
<td>8</td>
<td>3</td>
<td>Individual Banner</td>
<td>Choose 2: • Coffee Break (non-exclusive), or • Workshop, or • Tutorial</td>
<td>2</td>
<td>Gold Area</td>
<td>-</td>
<td>Quarter Page</td>
<td>Yes</td>
</tr>
<tr>
<td>Silver</td>
<td>$3,250</td>
<td>1</td>
<td>4</td>
<td>2</td>
<td>Group Sign</td>
<td>-</td>
<td>2</td>
<td>Silver Area</td>
<td>-</td>
<td>Logo</td>
<td>Yes</td>
</tr>
<tr>
<td>Bronze</td>
<td>$2,000</td>
<td>1</td>
<td>4</td>
<td>2</td>
<td>Group Sign</td>
<td>-</td>
<td>1</td>
<td>Bronze Area</td>
<td>-</td>
<td>Logo</td>
<td>Yes</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>$500</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>Group Sign</td>
<td>-</td>
<td>1</td>
<td>Non-Profit Area</td>
<td>-</td>
<td>Logo</td>
<td>Yes</td>
</tr>
<tr>
<td>Publisher</td>
<td>$500</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>Group Sign</td>
<td>-</td>
<td>1</td>
<td>Publisher Area</td>
<td>-</td>
<td>Logo</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**NOTES:**

1. Each full-week registration includes:
   - USB proceedings
   - All VR, 3DUI, and Haptics technical sessions
   - Monday (VR) reception at WPI
   - Sunday (VR) and Wednesday (HS) reception tickets
   - Tuesday (VR) and Thursday (HS) banquet tickets
2. Each exhibits-only registration includes access to the exhibit space, and Sunday (VR) and Wednesday (HS) reception tickets.
3. Extra banquet tickets are for EITHER the VR or Haptics banquets.
4. Printing of individual banner is the responsibility of the supporter. Banner will be displayed at all food service events selected by the supporter.
5. Design and creation of ad is the responsibility of the supporter.
6. Design and printing of attendee bag materials is the responsibility of the supporter.
7. If exhibition space is desired, please indicate this on the application form. Exhibit space is limited, and will be filled on a first come, first served basis.
8. Inclusion in printed conference materials requires registration prior to printed materials deadline.
### Additional Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Available Slots</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COFFEE BREAK SUPPORTER</strong></td>
<td>$1,000 each</td>
<td>14 available</td>
</tr>
<tr>
<td></td>
<td></td>
<td>slots</td>
</tr>
<tr>
<td>Your company logo will appear on all coffee-break stations and in the conference program to identify you as the Coffee Break Supporter. You may include logo give-a-ways during the breaks; give-a-ways will be at supporter’s own expense.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Available Slots</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BREAKFAST SUPPORTER</strong></td>
<td>$2,000 each</td>
<td>7 available</td>
</tr>
<tr>
<td></td>
<td></td>
<td>slots</td>
</tr>
<tr>
<td>Your company logo will appear on all breakfast stations and in the conference program to identify you as the Breakfast Supporter. You may include logo give-a-ways during the breaks; give-a-ways will be at supporter’s own expense.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Available Slots</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LUNCH BREAK SUPPORTER</strong></td>
<td>$3,000 each</td>
<td>7 available</td>
</tr>
<tr>
<td></td>
<td></td>
<td>slots</td>
</tr>
<tr>
<td>Your company logo will appear on all lunch-break stations and in the conference program to identify you as the Lunch Break Supporter. You may include logo give-a-ways during the breaks; give-a-ways will be at supporter’s own expense. In addition, you will have the opportunity to give a lunchtime presentation in the main presentation hall.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Most of the main conference activities (March 20-26, 2010) will take place in the hotel, while selected activities will take place off site.

On Sunday, March 21, the opening reception will be held in the Concord Room. In addition, all coffee breaks on Monday, March 22, through Wednesday, March 24, will be held in the Concord Room, providing great exposure to participants. Exhibits during the Haptic Symposium on Thursday, March 25 and Friday, March 26, will be held in the Haptics Exhibits/Demo space (TBD).

Map 1: The Concord Room Exhibition Space.

Each exhibition space includes:
- 8'x10' floor space with piping and drapes
- One (1) table and two (2) chairs
- One 7"x44" ID sign
- One (1) 500 Watt electrical outlet
- Wireless Internet access
Weekend program includes the Symposium on 3D User Interfaces (3DUI), workshops, and tutorials.

Monday-Wednesday program consists of the main VR conference.

Thursday-Friday program consists of the Haptics Symposium.

<table>
<thead>
<tr>
<th>SUNDAY, 21 MARCH 2010</th>
<th>MONDAY, 22 MARCH 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>VR Exhibits Installation Noon - 5:00pm</td>
<td>VR Exhibit Hours 9:30am - 4:30pm</td>
</tr>
<tr>
<td>VR Exhibits Reception 6:00pm - 8:00pm</td>
<td></td>
</tr>
<tr>
<td>8:00-12:00 Morning Session</td>
<td>8:00-10:00 Morning Session</td>
</tr>
<tr>
<td>12:00-1:30 Lunch</td>
<td>10:00-10:30 Break With Exhibitors</td>
</tr>
<tr>
<td>1:30-5:30 Afternoon Session</td>
<td>10:30-12:30 Morning Session</td>
</tr>
<tr>
<td>6:00-8:00 Exhibits Reception</td>
<td>12:30-1:30 Lunch</td>
</tr>
<tr>
<td></td>
<td>1:30-3:00 Afternoon Session I</td>
</tr>
<tr>
<td></td>
<td>3:00-3:30 Break With Exhibitors</td>
</tr>
<tr>
<td></td>
<td>3:30-5:30 Afternoon Session II</td>
</tr>
<tr>
<td></td>
<td>6:30-9:30 Lab Visit and Reception at WPI</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TUESDAY, 23 MARCH 2010</th>
<th>WEDNESDAY, 24 MARCH 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>VR Exhibit Hours 9:30am - 4:30pm</td>
<td>VR Exhibit Hours 9:30am - 2:00pm</td>
</tr>
<tr>
<td>8:00-10:00 Morning Session</td>
<td>8:00-10:00 Morning Session</td>
</tr>
<tr>
<td><strong>10:00-10:30 Break With Exhibitors</strong></td>
<td><strong>10:00-10:30 Break With Exhibitors</strong></td>
</tr>
<tr>
<td>10:30-12:30 Morning Session</td>
<td>10:30-12:30 Morning Session</td>
</tr>
<tr>
<td>12:30-1:30 Lunch</td>
<td>12:30-1:30 Lunch</td>
</tr>
<tr>
<td>1:30-3:00 Afternoon Session I</td>
<td>1:30-3:00 Afternoon Session I</td>
</tr>
<tr>
<td><strong>3:00-3:30 Break With Exhibitors</strong></td>
<td>3:00-3:30 Break</td>
</tr>
<tr>
<td>3:30-5:30 Afternoon Session II</td>
<td>3:30-5:30 Afternoon Session II</td>
</tr>
<tr>
<td>5:00-6:30 Poster viewing session in Foyer</td>
<td>2:00-5:30 VR Exhibits Dismantle</td>
</tr>
<tr>
<td>6:30-9:30 VR Dinner Banquet</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>THURSDAY, 25 MARCH 2010</th>
<th>FRIDAY, 26 MARCH 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Haptics Exhibit Hours 9:30am – 5:00pm</td>
<td>Haptics Exhibit Hours 9:30am – 3:00pm</td>
</tr>
<tr>
<td>8:00-10:00 Morning Session I</td>
<td>8:30-10:00 Morning Session I</td>
</tr>
<tr>
<td>10:00-10:30 Poster Teasers</td>
<td><strong>10:00-11:00 Poster/Demo Break with Exhibitors</strong></td>
</tr>
<tr>
<td><strong>10:30-11:30 Poster/Demo Break with Exhibitors</strong></td>
<td>11:00-12:30 Morning Session II</td>
</tr>
<tr>
<td>11:30-12:15 Morning Session II</td>
<td>12:30-2:00 Lunch</td>
</tr>
<tr>
<td>12:15-1:45 Lunch</td>
<td>2:00-3:30 Afternoon Session</td>
</tr>
<tr>
<td>1:45-3:15 Afternoon Session I</td>
<td>3:30-4:00 Award Ceremony and Closing</td>
</tr>
<tr>
<td>3:15-3:45 Poster Teasers</td>
<td>2:00-4:00 Haptics Exhibits Dismantle</td>
</tr>
<tr>
<td><strong>3:45-4:45 Poster/Demo Break with Exhibitors</strong></td>
<td></td>
</tr>
<tr>
<td>4:45-5:30 Afternoon Session I</td>
<td></td>
</tr>
<tr>
<td>6:30-9:30 Haptics Dinner Banquet</td>
<td></td>
</tr>
</tbody>
</table>

(***Schedule Details May Change***)
Contractual Considerations

Purpose
The purpose of all exhibits is to inform meeting participants of the types and nature of the products displayed related to applications in virtual reality and to provide information and explanation concerning related products and services.

Space Assignments
The following rules and regulations governing the exhibit under the auspices of the IEEE Virtual Reality Conference are part of the application for space and constitute a contract between the Supporter/Exhibitor and the Conference. They have been formulated in the best interest of the Exhibitor and full cooperation in their observance is asked of the Exhibitor. Any detail not specified is subject to decision by the Chair of the Conference. Since exhibition space is limited, assignments will be based on the date the application and payment are received.

Terms of Payment
Full payment MUST accompany the supporter/exhibitor application. No application will be processed without remittance of full payment. Deadline for initial exhibit space assignments is 3 February 2010 (29 January 2010 if Exhibitor wants to be included in printed proceedings as a sponsor). A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Facsimile applications must include a credit card number, expiration date, and signature. Telephone requests will not be honored.

Contract for Space
The acceptance of the application by the IEEE Virtual Reality Conference and the full payment of conference support constitute a contract. The Supporter/Exhibitor agrees to accept the optional exhibit space assigned. The application (along with full payment) should be submitted to IEEE Conference Management by 3 February 2010 (29 January 2010 if Exhibitor wants to be included in printed proceedings as a sponsor).

The IEEE Virtual Reality Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. Applications received after February 2 will be accepted subject to availability and may not be included in printed materials.

Each exhibition unit includes one (1) 6’x30” table, two (chairs), one (1) 500 Watt power source, one (1) 7”x44” ID Sign, and wireless Internet access. Exhibitors are responsible for any needs and requirements that exceed the minimum.

Cancellations
Exhibitors are requested to notify IEEE Meeting & Conference Management of cancellations by physical mail, fax, or e-mail. Cancellations are not effective until notice has been received in writing (p-mail, fax or e-mail) by IEEE Meeting & Conference Management. See the application for their contact information.

Space reductions are considered cancellations. It is understood that the IEEE Virtual Reality Conference reserves the right to, at its option, reassign a cancelled booth.

Refunds
The date on which the Supporter/Exhibitor’s written notice of cancellation of Optional Exhibit Space is received will be the official cancellation date. Promotion of the conference and its supporters is ongoing. Therefore, Conference Support is not refundable.
**Sharing Space**
Subletting of space is not permitted.

**Badges and Staffing**
Each exhibiting company is limited to the complimentary printed representative badges as indicated by level of support.

Exhibits must be staffed during show hours. Please note that you will be in violation of regulations if the exhibit is not staffed.

Identification badges may be picked up at the registration desk. Badge exchange between exhibitor representatives is not permissible.

**Operation of Exhibits**
The management reserves the right to restrict exhibits which because of sound, method of operation, materials, content or any reason are objectionable, and also to prohibit or evict any exhibit as a whole.

**Size of Exhibits**
Each exhibit unit is 8’x10’. Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material or anything of a character that may be objectionable to the exhibition as a whole. In the event of such restriction or eviction, the IEEE Computer Society is not liable for any refunds, rentals or other exhibit expenses.

**Hotel Information**
Reservations at the Westin Waltham-Boston Hotel must be made by 5:00pm EST, Friday, 5 February 2010.

**Violations**
As a condition of exhibiting, each Supporter Exhibitor shall agree to observe all policies. Violators will not be eligible to exhibit at future IEEE Virtual Reality Conferences.

**Insurance**
Insurance on all exhibits is the responsibility of the Supporter/Exhibitor. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability.

Supporters/Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

**Limitation of Liability**
Supporter/Exhibitor agrees that the IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Supporter/Exhibitor or any person thereon with the consent of Supporter/Exhibitor and that Supporter/Exhibitor will indemnify and hold harmless IEEE from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by Supporter/Exhibitor or its employees or representatives.

**Catastrophe**
In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere.
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Please indicate how you wish your support to be directed (check all that apply):

☐ IEEE Virtual Reality ☐ IEEE Haptics Symposium ☐ Both, pro-rated by attendance

Please indicate at which level of support you are contributing:

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Questions:
vr-exhibitschairs@ieee.org

TERMS OF PAYMENT

Full payment is due by 3 February 2010 (29 January 2010 if Exhibitor wants to be included in printed proceedings as a sponsor) and must accompany this application. Notification of assignment of optional exhibit space will be mailed 12 February 2010.

Applications received after 3 February 2010 will be accepted subject to availability and supporter may not be included in printed materials. Due to continuous promotion of the conference and its supporters, conference support is not refundable.

Payment Method (choose one)

☐ Check: Make all checks payable to IEEE VR 2010. Checks must be in U.S. dollars drawn on a U.S. bank.

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Exhibit Contract ☐ We will not be utilizing optional conference supporter exhibit space.

As an authorized representative of the Company named above, I hereby apply for exhibit space at the IEEE Virtual Reality Conference 2010. I have read and understand the rules, regulations, and contractual considerations outlined in the IEEE Virtual Reality Conference 2010 Exhibitor Prospectus. I agree to accept and abide by those rules and regulations. The acceptance of our application by the IEEE VR 2010 and the full payment of our conference support constitute a contract.

Signature: __________________________ Date: __________________________

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